



goColorado.com
 Life, Leisure & Travel in the Centennial State





Golden, CO -- goColorado.com is a new online magazine site focusing on life, leisure and travel in the Centennial State.

Set to launch in summer 2006, the site is the latest online publication from Go World Publishing & Productions, a Colorado-based company specializing in online and video travel content.

Combining a rich background in travel journalism and Internet technology with a native knowledge of the Centennial State, Go World Publishing is uniquely positioned to deliver Colorado to the world via the Internet.

Like other Go World Publishing sites, goColorado.com is rich in photos, entertaining stories and fresh insight. Columnists include noted Colorado authors who are experts in their fields, such as Claire Walter (author of *Culinary Colorado*), Rose Muenker (*Colorado Scenic Byways*) and Kelly Smith of *Colorado Parent*.

Aimed at Coloradans as well as those visiting the state, goColorado.com is an expert source on all that Colorado has to offer.

Each week, goColorado.com will bring readers new stories on destinations around the state, from family travel in Grand Lake to romantic getaways in Telluride. Topics include everything from the arts and dining to outdoor adventure and the state's hidden treasures.

And since each destination is about the people who call it home, goColorado.com introduces readers to some of the state's most fascinating people, from up-and-coming chefs to local unsung heroes.

More than anything, goColorado.com is a place to hear the voices of others. Readers can chat it up on the travel forum or read reviews posted at the end of each article.

goColorado.com will also include:

- New articles on Colorado destinations each week
- Video library
- Welcome Centers from destinations around the state
- A rich archive of articles and resources to help readers plan their next trip
- Restaurant reviews
- An extensive travel directory offering accommodations, activities and more
- State-wide event calendar
- Colorado travel forum
- Colorado bookstore



destinations
click to view

Travel directory

Articles

What to do

Where to eat

Where to stay

Video clips

Bookstore

Travel brochures

Welcome centers

Top ten's

Travel forum

Blogs

Colorado calendar

Sign-In

Brought to you by...
Go World Travel
MAGAZINE



How did they find this place?

Easy

At the Adventures in Travel Expo



- CHICAGO
Jan. 14-16, 2006
- NEW YORK
Jan. 13-15, 2006
- ASPEN/COLO
Jan. 20-22, 2006
- WASHINGTON, DC
Feb. 19-21, 2006
- DALLAS
Feb. 20-22, 2006
- SAN FRANCISCO
To be announced



travelocity
Great Travel Deals,
24/7
Customer Support



Northwest Colorado

Select ALL Locations

Select ALL Categories

Select ALL Itineraries



Arts a Mile-High
From the Santa Fe Art District to the new Museum of Contemporary Art, the Denver arts scene sizzles



A River Runs Through It
Colorado rivers are made for play, especially in Buena Vista



Fore!
Colorado's Top 10 Golf Courses



Celebrating the West!
Colorado has a rich history to explore. Here are five kid-friendly western experiences

Featured Articles



**A Weekend In...
Estes Park, Colorado**
Tucked far away from the well-worn ski trails, this quiet mountain region is the eastern gateway to Rocky Mountain National Park.



**The Western Life
Go West Young Man**
Colorado's Dude Ranches are not "one size fits all." Here's how to select the perfect ranch, and find that "Rocky Mountain right" for yourself.



**Colorado's Most Fascinating People
Faces of Leadville**
Meet some of the fascinating people who call the town of Leadville home.



**Romantic Getaways
Luxury at The Broadmoor**
This five-star resort offers such exquisite service and decadent pampering that you just might feel like royalty.



**Family Travel
The Kids Meet Purple Mountain Majesty**
"The Springs," as Colorado Springs is known, has plenty to offer families, including many attractions that are inexpensive or even free.



**Leisure Time
We All Scream for Hot Springs**
Want to soak those aching muscles? Head to Strawberry Park in Steamboat Springs, a natural spring that been soothing sore backs for centuries.



Search For Your Destination
Looking for a specific article? Planning your next trip? Search goColoradoTravel.com for your destination.

Go World Publishing is a custom publisher specializing in top quality travel content. In addition to goColoradoTravel.com, we publish numerous other destination websites. For further information, see our website:

Go World Publishing

Go World Travel Site Index

Member of The Travel Channel

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RELEVANT INFO ON
Estes Park

HELPFUL CONTACTS
Estes Park Tourism Board

PREFERRED HOTELS
Stanley Hotel
Wayside Inn
Turner S&B
Mark Hotel

TOP ATTRACTIONS
YMCA of the Rockies
Dick's Gam Shop
Stanley Museum
Martin CarPark

POPULAR RESTAURANTS
Ernie Rose
Wayside Grill
Stanley Restaurant
Corner Cafe

TOUR OPERATORS
Peak Fly Fishing
Biker's Delight

VIDEO CLIPS
Behind the Scenes
Touring Estes Park

BOOKS
History of Estes Park
A Lady's Life in the
Rocky Mountains
Dine and Out
Colorado Kitchens

TOP 3 COLORADO ADVENTURE TRIPS
Rafting in the Rockies
Boreas Adventure
Canoeing Colorado

TOP 3 SKI ADVENTURE TRIPS
Skiing in Alberta
3-Day Ski Trip
Skiing in Vail

FORUM CHATS ON
Estes Park



Why will readers come to goColorado.com?

The answer is in the content. Produced by a knowledgeable team of editors and writers, goColorado.com is a rich source of information for anyone who has ever wanted to travel in the Centennial State.

Targeted to in-state travelers as well as Americans traveling to Colorado, goColorado.com is a go-to source of continually updated information.

goColorado.com will include:

- New articles on Colorado destinations each week
- Regular columns written by Colorado travel book authors
- A searchable archive of articles, videos, photos
- A searchable travel directory
- Video library
- Travel forum
- Reader feedback
- Restaurant reviews
- Adventure directory
- Activity directory
- Accommodations directory
- State-wide events calendar
- Colorado travel forum
- Tourism organization listings
- Travel brochures

Articles and videos will cover:

- Family Travel
- Adventure Travel
- Dining
- Shopping
- The Arts
- Historical Travel
- Nature & The Outdoors
- Romantic Getaways
- Weekend Getaways
- Small Towns
- Hidden Gems
- Profiles of unique places to stay
- Interviews with Coloradans
- Colorado celebrity profiles
- Profiles of unique or extraordinary Coloradans (Colorado Lives)
- Events and festivals
- Colorado attractions

For more information:

Go World Publishing & Productions
www.goworldpublishing.com

Go World Publishing & Productions

A solid reputation in professional travel coverage

Colorado-based Go World Publishing is a well-respected custom publisher specializing in top-quality travel content. The company's flagship product, *Go World Travel Magazine* (www.GoWorldTravel.com), celebrates global travel. Now almost 3.5 years old, the monthly online publication has subscribers in more than 50 countries and reaches some 100,000 readers monthly.

In addition to GoWorldTravel.com and several other travel-related sites, Go World Publishing produces sponsored video content for use on Frontier Airlines' in-flight channel, WILD Blue Yonder TV.

Key Personnel

Janna Graber **Managing Editor/Publisher**

Janna has spent the last ten years in travel journalism, writing for such publications as *Parade*, *Reader's Digest*, *Redbook* and *The Chicago Tribune*. Four years ago, she began Go World Publishing with a vision of bringing the world to readers via the Internet. This unique blend of professional journalism with the latest technology has helped the company to grow quickly. Go World Publishing now has several travel-focused sites, as well as a production company specializing in travel and destination video. Janna is thrilled to be working on goColorado.com as it offers the opportunity to explore her native state.

Mim Swartz **Associate Editor**

Mim has been in travel journalism for nearly 20 years. She was travel editor of the Rocky Mountain News in Denver from April 1986 to November 2001, when she joined The Denver Post as travel editor. She retired from the Post in June 2005. During her newspaper years, Swartz won numerous writing and editing awards in the prestigious Lowell Thomas competition sponsored by the Society of American Travel Writers, the preeminent organization for travel journalists. She has been a member of SATW since 1987. She is a graduate of the University of Missouri School of Journalism - Columbia.

Nancy Crego **Sales Director**

Nancy has worked closely with some of the most prominent publishing companies in the Rocky Mountain region, including Cowles Media, Titsch Publishing, Scripps Howard and Weisner Publishing Group. She has worked with weekly newspapers, including the Sentinels/Transcript Newspapers, a mainstay of weekly publications in the Denver Metro area, as well as several popular business publications including Scripps Howard Business Journals and the Rocky Mountain Business Journal, ColoradoBiz Magazine and the Governor's Magazine for Economic Development, where she served as re-launch publisher. She is a member of The Colorado Press Association and various business organizations



Reaching Travelers Online

When goColorado.com launches in summer 2006, the new online magazine will benefit from an instant readership.

In addition to goColorado.com, Go World Publishing produces Go World Travel Magazine (www.GoWorldTravel.com), a far-reaching publication with more than 100k readers per month.

Go World Travel Magazine has been bringing the world to its readers since 2003. The monthly online publication has subscribers in more than 50 countries. Each GoWorldTravel.com subscriber will be given the opportunity to read and subscribe to goColorado.com.

